

# Make your spending count ...

Enjoy 5% off PrimeTime® qPCR products  
Hurry, valid for limited period only\*

## Product Spotlight

Improved assay sensitivity with double-quenched probes  
Reduce background and increase assay sensitivity with ZEN™ or TAO™ Double-Quenched Probes. IDT's exclusive internal quenchers are always 9 bases from the 5' fluorophore and work in combination with the 3' Iowa Black® quencher to give you maximum probe performance.

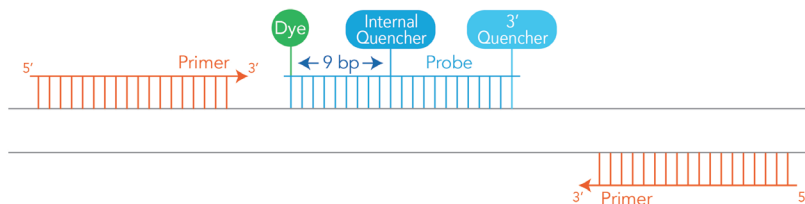


Figure 1. Schematic overview of a PrimeTime® qPCR 5' Nuclease Assay using a double-quenched probe that includes a 5' dye, a ZEN™ or TAO™ internal quencher, and a second 3' quencher.

## Consistent Results Guaranteed

All PrimeTime Probes are verified by mass spectrometry and HPLC-purified, delivering batch-to-batch consistency to minimize your troubleshooting efforts.

### \*Terms and Conditions

1. Promotion is valid from 1 October to 31 December 2015
2. Not applicable for all PrimeTime™ qPCR products, please enquire
3. Payment details for orders e.g. Purchase Orders must be received during the promotion period
4. Applicable to customers residing in Malaysia, Indonesia, Thailand, Vietnam, Philippines, Taiwan, South Korea, Sri Lanka and Bangladesh

**For enquiries, please contact your local distributor today!**



### First BASE Laboratories Sdn Bhd

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Fax: +603 - 8943 3243

Web : [www.base-asia.com](http://www.base-asia.com)



## benefits

**Choose from a wide variety** of dyes and quenchers, including several license-free combinations.

**Successfully multiplex** with ZEN™ or TAO™ Double-Quenched Probes:

- Lower background fluorescence
- Increased endpoint signal
- Reduced crosstalk

**Begin your project sooner** with product shipment in 2–6 days

Discover more at  
[www.idtdna.com/qPCRprobes](http://www.idtdna.com/qPCRprobes)

# Gifts for Grab!

or credit value top up  
with purchase of 1st BASE Flexi-Packages



## FLEXI-DIAMOND

Package value from **RM 20,000**



Sony SRS-X55 Wireless Speaker



## FLEXI-RUBY

Package value from **RM 12,000**



Logitech Professional Presenter R800



## FLEXI-SAPPHIRE

Package value from **RM 6,000**



F & B Voucher



## FLEXI-EMERALD

Package value from **RM 2,000**



Starbucks Gift Card

Contact your Product Specialist today for details.

Terms & Conditions:

- Promotion is valid from 1<sup>st</sup> October to 31<sup>st</sup> December 2015
- All Purchase Orders must reach us before 31<sup>st</sup> December 2015
- Please check with your Institution for your eligibility to receive gift items
- We reserve the rights to substitute and/or terminate this promotion without prior notice

## Our Expertise



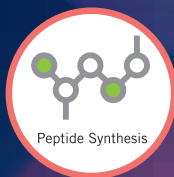
DNA Sequencing Services



Next-Generation Sequencing



Fragment Analysis Services



Peptide Synthesis



Antibody Production



Proteomics Services



Molecular Biology Services

For orders and enquiries, please contact us:

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